

## Flying Butler Apartments welcomes Daniel Ayers as new Head of Sales



*Press release*

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Flying Butler Apartments is delighted to announce and welcome [Daniel Ayers](#) as the new Head of Sales.

Daniel will be leading the sales department, partnering with organisations and adding value to their corporate travel programmes with innovative serviced apartment solutions for travellers and businesses. He will also be working in partnership with Flying Butler's travel management companies and specialist industries.

Daniel is a sales and marketing professional, focused on delivering exceptional support and service to clients by creating lasting partnerships. With 10+ years in the travel and hospitality industry, Daniel has developed and led successful sales teams for some of the world's most recognised hospitality brands. Daniel joins the Flying Butler team from Nobu Hospitality where he worked to improve the sales function for Nobu Hotel London Shoreditch. Prior to that, Daniel has worked for Reed & Mackay, Rosewood London, Dorchester Collection, Virgin Atlantic and JW Grosvenor House, in sales leadership roles.

Dominic Sherry, CEO: "I am absolutely delighted to welcome Daniel to Flying Butler Apartments and to join our expanding leadership team. Daniel brings with him a wealth of sales and hospitality experience across numerous industry sectors that will support Flying Butler's exciting growth strategy."