



STAYCITY OPENS ITS DOORS IN VENICE AND PARIS

OCTOBER 2019, DUBLIN: Aparthotel operator Staycity Group has announced the opening of two new properties in Europe – an impressive resort-style development near Disneyland® Paris and the company’s first outlet in Italy, in the popular town of Mestre, close to the heart of Venice.

Staycity Aparthotels Paris Marne la Vallée (*pictured above*) is set in four-hectares of gardens and comprises studio and one-bed apartments as well as 12 four-bed villas sleeping up to 16 people and 10 five-bed villas sleeping up to 20 people.

Facilities include an outdoor swimming pool, café, restaurant, children’s play area and gym, while guests have access to a free shuttlebus to and from Disneyland® Paris. The property has complimentary parking for 182 cars and has three meeting rooms for business and conference use.

Paris Marne la Vallée is conveniently located just a five-minute drive to Disneyland® Paris and has a golf course nearby. It’s a 10-minute drive from the Val d’Europe RER train station, which runs regular trains to Paris, while the capital city is only a 35-minute drive away.

Staycity has also opened the doors to its first Italian property, in Venice Mestre, just 12 minutes by train from Venice’s historic centre.

The 175-apartment site offers an on-site gym, Staycafé serving continental breakfasts, hot and cold snacks and drinks and is close to Venice Marco Polo Airport and Treviso Airport.

The fast-expanding Staycity is due to open its first property in Germany in November at Berlin’s Checkpoint Charlie. The 48-apartment building will operate under the premium brand, Wilde Aparthotels by Staycity.

Another Wilde will open before the end of the year in Edinburgh and a 224-apartment Staycity is due to open in Manchester’s Northern Quarter at the beginning of 2020.

Further property signings have been announced in London, Dublin, Berlin and Frankfurt, amounting to 500 apartments in major UK cities and 850 apartments in Germany.

The company recently reported a 2.4% rise in like-for-like sales in the first half of 2019, on the back of a rise in occupancy and average daily rates. Anticipated turnover for 2019 is €81m, up 18% on 2018.

www.staycity.com [ends]

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About Staycity

Award-winning Staycity Group is a privately held company based in Dublin established in 2004 by CEO Tom Walsh and his brother Ger. The company has since become Europe's leading independent aparthotel operator, offering quality short-term and long-term aparthotel lettings in 12 central city locations across Europe. The properties operate under the *Staycity Aparthotels* and *Wilde Aparthotels* by *Staycity* brands.

Staycity's properties appeal to both business and leisure travellers who are looking for a more user-friendly, cost-effective alternative to hotels. The apartments are typically made up of studios, one-bedroom and two-bedroom units with 24-hour reception, kitchens or kitchenettes, a dining area, sitting area as well as complimentary Wi-Fi access, guest laundry facilities and weekly housekeeping. Most sites have car parking and many offer a fitness room, guest lounge and Staycafé selling breakfast, all-day snacks and drinks.

The company's fast-expanding estate includes properties open in Birmingham (249 apartments), Dublin (228), Edinburgh (146), Liverpool (268), London (541), Lyon (144), Manchester (182), Marseille (108), Paris (50), Paris Marne-la-Vallée (284, plus 22 villas), Venice Mestre (175), and York (197). Opening soon is a 123-apartment property in Edinburgh, a 48-apartment property in Berlin and a 224-apartment property in Manchester's Northern Quarter.

In 2018 Staycity won 'Best Operator' in the Serviced Apartment News Awards while in 2019 CEO and co-founder Tom Walsh was awarded the accolade 'Industry Inspiration' at the same awards as well as being shortlisted for 'Best Property' for Wilde on the Strand, and 'Best Operator'. www.staycity.com

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