



Leading Global Serviced Apartment Provider Launches US Headquarters

Leading serviced apartment provider, SilverDoor Apartments, has officially opened its US headquarters in Denver, Colorado.

The global provider chose Denver's LoDo district as the ideal place to establish its US office as the company continues to increase its international reach.

SilverDoor has built a reputation in Europe and Asia for simplifying the sourcing of serviced apartments. The award-winning company is now bringing its unrivalled expertise and industry-leading technology to companies in the US.

SilverDoor's international expansion has been driven by requests from clients to provide local support for their serviced apartment requirements. As well as manage clients' outbound enquiries, SilverDoor will also bring on new operators to expand its US offering.

With nine years' of experience at SilverDoor's London office, Rafaela Baraldi has relocated to Denver to assume the role of Regional Head - Americas. She'll oversee the SilverDoor Americas office along with Robert Carrick, who has taken the position of Key Account Manager, and Fernando Knapp who has been hired as the company's first Partner Account Manager in the US.

The company currently works in partnership with over 1,300 property operators in 92 countries to provide clients with the world's largest inventory of serviced apartments.

SilverDoor Apartments Chief Operating Officer, Stuart Winstone, commented: "We're delighted to be opening our first US office in Denver. We considered a number of cities but Denver has everything we need: a thriving local economy, high quality of life and superb transport links.

"The US is a huge market for us. We're looking forward to working closely with our current clients in the US and excited to help new companies manage their serviced apartment requirements."

Founded in 2000, SilverDoor now operates from five global offices – London and Lancaster in the UK, Singapore, Hyderabad in India and now Denver in the US.

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About SilverDoor Apartments

SilverDoor Apartments is the world's most trusted provider of serviced apartments for business travel.

We bring together the inventory of over 1,200 property operators into one easy to manage relationship.

Our team of experts source accommodation exclusively for corporate clients and utilise their wealth of experience to find the most suitable options and secure the best rates.

