

PREMIER SUITES PLUS ANTWERP CITY – opening Sept 2018  
Press Release

International Hotel Management Company PREM Group have announced a 15<sup>th</sup> location for their extended stay brand, PREMIER SUITES.

PREMIER SUITES PLUS Antwerp will open on 1<sup>st</sup> September, making it the first PREMIER SUITES property in Belgium. Formerly known as Antwerp City Hotel, PREMIER SUITES PLUS Antwerp will offer a total of 110 units including executive rooms, studio suites and penthouse suites. Enjoying a prime location in the Appelmannsstraat, PREMIER SUITES PLUS Antwerp will be situated in the heart of Antwerp's Diamond district. The Antwerp Central Station, the renewed Flanders Meeting and Convention Center with the Queen Elisabeth Hall and the Antwerp Zoo are all within short walking distance.

All Penthouses and Studio **Suites** are furnished with a fully equipped kitchen with combi-oven, microwave, hob, fridge, freezer and a Nespresso coffee machine. They also boast a modern living area with a flat screen TV and comfortable Seventh Heaven beds. In addition, all Penthouses have their very own spacious private terrace with a view over the city of Antwerp. Bathrooms are equipped with a power-shower and luxurious Elemis toiletries. Guests can use the communal washing machines and dryers (located on the penthouse floor) free of charge. A housekeeping service is provided once weekly and our friendly reception team are available 24/7.

All guests have access to the Food Café on the top floor where they will find a wide range of drinks, breakfast items and other snacks to enjoy their studio, apartment or in the cosy and informal meeting area.

There are currently 14 serviced apartment properties located in key cities across the UK, Ireland and The Netherlands. A further location is due to open its doors in 2019 in Amsterdam in the iconic Hourglass building. PREMIER SUITES are ideal for corporate relocations, giving longer staying guests the freedom and space of their own living quarters. They are also suitable for shorter stays; for both families and groups of friends taking a city break.

PREM Group currently operate 19 hotel properties in Belgium, 5 of which are in Antwerp; Hotel Indigo Antwerp, Holiday Inn Express Antwerp City North, Leopold Hotel Antwerp, Astoria Hotel Antwerp and the Ramada Plaza Antwerp which is located just outside the city centre.

Commenting on the opening, CEO Jim Murphy said “The extended stay sector is growing rapidly globally, with increasing numbers of travellers seeking a more flexible and spacious alternative to traditional hotel accommodation, without having to compromise on the comfort and facilities they associate with hotels. We currently have 50 hotel and serviced apartment properties within the PREM Group portfolio and we have an exciting pipeline of properties coming on stream in the next two years across Europe.”

PREM Group's accommodation portfolio spans Ireland, Belgium, France, Germany, Netherlands and the UK, with more than 4,000 guest rooms and 1,500 employees. It owns, manages or leases hotels and serviced apartments ranging from city-centre budget hotels to 4 star business hotels and luxurious resorts. The highly diversified company also includes [Trinity Hospitality Services](#), a provider of bespoke centralised purchasing, sales, marketing, IT services to over 750 hotel clients across Europe.