

Unique serviced apartment property opened its doors in Barcelona

Yays Sagrera, a unique serviced apartment property focusing on the conscious business traveller and long stay guest, opened its doors in the Sagrera neighbourhood in Barcelona after a thorough renovation. The property managed by Yays, Concierged Boutique Apartments, with 30 serviced apartments is a hidden gem waiting to be discovered.

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A neighbourhood with flair

Yays Sagrera is situated in one of the yet undiscovered neighbourhoods of Barcelona, La Sagrera. It is part of the former independent town Sant Andreu, where you can still feel the authentic vibe of a Catalan neighbourhood.

Yays offers its guest the opportunity to experience what it is like to live like a resident. They partnered up with local shops, restaurants and must visits and provide the comfort of home with their serviced apartments. Yays looks beyond the regular and well-known aspects the city has to offer. Combined with their knowledge, Yays is perfect when you want to feel like living in the city instead of visiting it.

Peter Heule, CEO Yays, Concierged Boutique Apartments, comments: *"We are proud that we launched the first Yays outside Amsterdam, in the beautiful city of Barcelona. Our passion is to make sure that our guests feel like residents in the most pleasant manner. We ensure that guests feel at home when being temporary based in Barcelona, by supplying apartments, surrounding them with hospitality and creating conditions for unlocking the neighbourhood."*

Thorough renovation

Yays Sagrera is located at Puerto Principe, tucked away in a hip and upcoming neighbourhood where you can still find the real local. The building has completely been stripped and refurbished. The building now houses 30 unique serviced apartments with a warm interior and many facilities.

A reception desk has been created on the ground floor of the building where the Yays concierges can be found to answer all guest questions. Next to that, the patio with swimming pool is perfect for those who desire to relax in the sun in a comfortable hammock.

World wise business traveller

Yays Sagrera is a perfect fit for the business traveller who is temporary based in Barcelona or is an expat moving to the city. The fully equipped apartments are a great base for corporate guests and their families. It also perfectly fits your needs when you're looking for an inspiring place to take a step back from your ordinary live. Living at Yays Sagrera is possible for 32 nights up to 1 year.

On Thursday the 19th of April, Yays Sagrera organises an event for future guests and relations. During this evening an interesting presentation on Yays will be given as well as a tour through the different apartments.

About Yays Concierged Boutique Apartments

Yays is a 'travel and stay' concept that stands out for its leisure- and business guests within the serviced apartment sector. Yays offers its residents the opportunity to discover hidden gems in the yet unknown neighbourhoods of a city and to experience what it's like to live like a local. Yays is appealing for the conscious traveller with its 'unlock the neighbourhood' concept, keeping in mind the fast-paced development of the city, the residents and the environment.

Yays manages over 130 serviced apartments spread amongst 3 locations in Amsterdam and the recently opened Yays Sagrera in Barcelona. The newest addition to the portfolio is 'The Yays – Crane Apartment', a unique apartment in a historical harbour crane in Amsterdam. Yays will open 3 more sites in Amsterdam, Paris and Antwerp in 2019 and is looking to expand further in Europe over the coming years.

Yays was launched in 2014 by Short Stay Group, one of the largest serviced apartment providers in Europe. More information can be found on www.yays.com.

NOTE FOR EDITORIAL OFFICE (NOT FOR PUBLICATION)

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