



PRESS RELEASE

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CUCKOOZ TEAM DISRUPT YET ANOTHER SECTOR – BRINGING NEW LIFE TO THE WORKSPACE.

London-based Cuckooz, a new brand of design-led, serviced apartments created for tech and creative millennials; has now announced it's plans to launch a coworking space with creche facilities in Farringdon.

The new concept combines flexible co-working offices with Ofsted-Registered crèche facilities and is set to open this spring, with 100 parents already on the waiting list. A first for London, **Cuckooz Nest** lets working parents book office and crèche space on a Pay-As-You-Go basis with zero commitment from as little as one hour a day.

The brainchild of entrepreneur and mother-of-one Charlie Rosier and her business partner Fabienne O'Neill, the idea for Cuckooz Nest came from personal experience after Charlie struggled to find affordable and flexible childcare when returning to work. However, the team also note that most of their long-term serviced apartment business now comes from this new wave of millennials. Thirtysomethings who travel the world while working remotely over the internet. Realising that they are often working from the apartment or local coffee shops but needing access to a desk, printer, high-speed wi-fi and most importantly a community; the team believe they have found the perfect solution.

Ex Head of Operations for workspace specialist, The Trampery, Petra Hall, will head up the co-working space, bringing with her a wealth of experience and insight into this new way of working. This, combined with co-

founder Fabienne's experience in the field of "Future of Work," which looks at how working practices will evolve, supports the success of this new venture.

Fabienne added: "An emerging trend of self-employed workers, freelancers and entrepreneurs has translated into a worldwide explosion of co-working space, but one untapped area of this 'gig economy' is working parents, particularly female entrepreneurs and business owners. At Cuckooz we try to offer more than just an apartment and by having our own coworking space we can truly embrace our work + stay + play ethos."

This addition of co-working offices to the group's activities is also a benefit to landlords and developers of mixed-use buildings, where both businesses can operate in the same space. Cuckooz Nest has equally ambitious plans for growth; and has already identified its second and third premises where they will also operate their Cuckooz brand of serviced apartments on the upper floors.

For further information, contact hello@cuckooznest.co.uk or visit www.cuckooznest.co.uk

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Notes to editors:

About Cuckooz Nest

Cuckooz Nest was established in 2017 to provide a flexible childcare solution to new parents who want or need to go back to work. It provides all the perks of a co-working space, with the added benefit of childcare for ages 0-2 years by Ofsted registered nannies in an onsite creche, and the support of like-minded co-workers.

Charlie and Fabienne already run a successful serviced apartment business, Cuckooz, which operates apartments across five London locations. Prior to founding Cuckooz in 2016, seasoned property professional, Rosier, held senior positions at property investment firms, IP Global Ltd and Blackfish Ltd, in Hong Kong, while O'Neill has almost a decade's experience managing large-scale property, design and technology events.