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Oakwood Worldwide® names Juliet Howie as new director of sales in the EMEA region

LONDON – December 14, 2017 – Oakwood Worldwide, the global leader in furnished and serviced apartments, today announced the appointment of Juliet Howie as director of sales in the EMEA (Europe, Middle East and Africa) region. Howie will report directly to Managing Director of EMEA, Tom Meertens, and will be tasked with growing sales and driving client engagement across the region.

“Juliet is joining Oakwood Worldwide at an exciting time of growth and will play an important role in delivering our ambitious plans for the EMEA region”, said Meertens. “She brings extensive knowledge of the corporate travel industry and an impressive track record in leadership roles across the hospitality sector. Her proven ability to manage global teams, build senior level relationships, and run strategic accounts will be an asset to the organisation. It’s great to welcome her aboard.”

Howie has more than 30 years of experience working across the hospitality sector. Most recently, she was commercial director for global sales at the NH Hotel Group, where she successfully repositioned the global sales team within target markets to achieve impressive revenue growth of more than 32 percent. In the past, Howie has served on the Europe Sales Executive Advisory Board of the International Hospitality Sales and Marketing Association. She is an alumna of the Cherie Blair Foundation’s Mentoring Women in Business Programme.

“Oakwood Worldwide® has exciting strategic plans backed by significant global investments by its parent company, Mapletree Investments, which will create huge opportunities for clients and partners over the next few years. I am looking forward to helping develop and implement new dynamic approaches that deliver real value, while also upholding the exceptional service for which the Oakwood® brand is well-known” Howie said.

View all Oakwood Worldwide [press releases](#) online.

About Oakwood Worldwide®

Oakwood Worldwide®, a wholly owned subsidiary of Mapletree Investments, is the premier provider of furnished and serviced apartments through its well-known brands, Oakwood®, ExecuStay® and Insurance Housing Solutions™. With a presence in all 50 United States and more than 95 countries, the award-winning company provides move-in-ready furnished accommodations to meet the needs of global

organizations, individual business travelers, insurance clients and leisure travelers alike. Oakwood Worldwide was founded in and continues to base its corporate headquarters in Los Angeles and operates regional headquarters in London, Phoenix and Singapore. For more information, please visit OakwoodWorldwide.com.

ABOUT MAPLETREE

Mapletree is a leading real estate development, investment and capital management company headquartered in Singapore. Its strategic focus is to invest in markets and real estate sectors with good growth potential. By combining its key strengths, the Group has established a track record of award-winning projects, and delivers consistent and high returns across real estate asset classes.

Mapletree currently manages four Singapore-listed real estate investment trusts (REITs) and six private equity real estate funds, which hold a diverse portfolio of assets in Asia Pacific, the United Kingdom (UK) and the United States (US).

As at 31 March 2017, Mapletree owns and manages S\$39.5 billion of office, retail, logistics, industrial, residential, corporate housing / serviced apartment, and student accommodation properties.

The Group's assets are located across 12 economies globally, namely Singapore, Australia, China, Germany, Hong Kong SAR, India, Japan, Malaysia, South Korea, the UK, the US and Vietnam. To support its global operations, Mapletree has established an extensive network of offices in these countries.

For more information, please visit www.mapletree.com.sg
