



Last call for exhibitors at the ASAP 2017 Serviced Apartment Convention



With just 5 weeks to go until the 2017 ASAP Serviced Apartment Convention, time is running out for key suppliers to the sector to book the last few remaining exhibitor stands at this year's event.

With over 300 delegates already booked to attend this flagship event for the serviced apartment sector, demand for exhibition space has been very high with over 80% of the exhibitor space now booked.

Chief Executive James Foice of the Association of Serviced Apartment Providers (ASAP) - the not-for-profit trade body for the serviced apartment sector – comments:

'I'm absolutely delighted to have such a strong line-up of key suppliers exhibiting with us at our 2017 ASAP Convention. Our partners for this year's event include repeat exhibitors such as Sky, Mitre Linen, JLL, Pattersons Accommodation Supplies, CRITON, Maxxton, and YourWelcome as well as exhibitors who are new to the Convention including Crystal Facilities Management, Out of Eden and Zenya.

Now well established as the largest gathering of the serviced apartment industry in Europe, our annual Convention has now been extended and is taking place over 2 days this year for the first time – 6 and 7

December – which gives the suppliers more opportunity to build important face to face relationships with over 300 delegates, at this most exciting time of sector growth, with the serviced apartment pipeline in the UK alone set to increase by 18% by 2020.

Now ASAP's membership spans some 17 countries this gives even greater opportunities for key suppliers to extend their partnerships with our sector around the world'.

Full details of the Convention programme can be found on the dedicated Convention website
<http://asapconvention.org.uk>

Note: To find out more about exhibiting at the 2017 ASAP Convention email : events@theasap.org.uk

Ends

Further media information:

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Background

ASAP: Association of Serviced Apartment Providers is the not-for-profit trade body dedicated exclusively to the serviced apartment industry. Our 190 members own and operate over 100,000 properties globally. Our membership also includes 15 serviced apartment agencies committed to supporting and growing the sector.
www.theasap.org.uk

ASAP News Hub: 'The Voice of the sector'- <http://hub.theasap.org.uk> - Our hub features all the latest news stories for the serviced apartment sector as well as interesting trends/insights in the wider travel industry.

The 2017 ASAP Serviced Apartment Convention will take place on **Thursday 7 December** at etc Venues 155 Bishopsgate, London with a pre-networking event at One Great George Street on the evening of Wednesday 6 December. <http://asapconvention.org.uk>

The ASAP 2017 Serviced Apartment Industry Awards celebration will take place on the evening of **7 December**, also at etc Venues 155 Bishopsgate, London. An extensive range of sponsorship opportunities is available for both of these events, further information online:
<http://theasap.org.uk/business-partnerships/sponsorship-exhibition-and-advertising-opportunities/>