

COTELS PARTNERS WITH JADEFINE TO BRING NEW SERVICED APARTMENT CONCEPT

7ZERO1 TO MILTON KEYNES

Cotels, a leading provider of serviced apartments in Milton Keynes, Northampton and Luton, has partnered with Jadefine to bring an exciting new serviced apartment offering to Milton Keynes.

The 12-suite branded self-contained serviced apartment building, named 7Zero1, will operate under a leasing agreement with experienced property development and management company, Jadefine, and is set to open in Q3 of 2017.

Marcia Gomez, Managing Director of Cotels said: “We’re thrilled to be working with Jadefine on this new project for Cotels. With its extensive experience in the industry and expert team of architects, Jadefine is the perfect choice of partner.”

“This is a huge milestone for Cotels. We envisage 7Zero1 becoming a flagship for our business, where we can showcase our new-look brand and signature, stellar customer service.”

Sanjeet Johal, Project Manager at Jadefine said: “7Zero1 will be a unique addition to the serviced apartment offering in Milton Keynes. The area is a thriving business hub that has been crying out for the next level of serviced apartments, that offer outstanding customer service and quality facilities at an affordable price. This is definitely a brief that 7Zero1 will fulfil.”

Located at 701 South Fifth Street in Milton Keynes, 7Zero1 is a mixture of one and two-bedroom suites, including two spacious penthouse suites.

All suites will be finished to an exceptional standard with key features including fully equipped kitchen, Smart TV with Sky, complimentary Wi-Fi, Hypnos mattress, luxury bedding and fitness equipment.

Jadefine has over 30 years’ experience in property development and management. With a large portfolio of properties across the UK, the company is talented at finding the ideal investment opportunity and transforming properties into unique, design led units.

Cotels is a leading regional provider of executive serviced apartments in Milton Keynes, Luton and Northampton. Operating high quality apartments, Cotels properties are ideal for the corporate traveller looking for the luxury of a hotel with the convenience and comfort of a home.

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Notes to editor

About Cotels Serviced Apartments

Established in 1997, Cotels Serviced Apartments was the first serviced apartment offering in Milton Keynes.

The company, which is also an accredited member of The ASAP (The Association of Serviced Apartment Providers) manages over 70 apartments across three of the UK’s fastest growing business destinations; Milton Keynes, Northampton and Luton.

Its ethos is focused on creating a home-from-home experience that allows for the perfect balance of business and leisure travel.

Quality customer service is paramount to the Cotels experience. The team is committed to maintaining the highest possible standards to ensure that guests enjoy a seamless, stress-free and tailor-made experience.

7Zero1, the company's latest development, is a milestone in the Cotels lifecycle, as the first branded apart hotel style building for the company in Milton Keynes. Set to launch in Q3 of 2017, the 12 new stylish apartments will also house the new Cotels headquarters.

www.cotels.co.uk