

Shaun Hinds, former BridgeStreet Global Hospitality Managing Director, joins YourWelcome as Non-Executive Director

YourWelcome, a leading technology provider to Serviced Accommodation, adds experienced Serviced Apartment operator to their board to capitalise on rapid growth.

Press Release: London, July 5th 2017

[YourWelcome](#), a leading supplier of in-room technology to the Serviced Apartment industry, today announced it has appointed Shaun Hinds as a Non-Executive Director. The appointment adds significant serviced accommodation operator experience to the Board as the company continues its expansion into America and Asia.

Shaun brings with him extensive experience of the UK and global serviced apartment industry, serving 4 years as Managing Director at BridgeStreet. He was instrumental in the conception and development of the Mode ApartHotel brand, which launched to the market in February 2016. Since leaving BridgeStreet in June, Shaun is now CEO of Manchester Central, one of Europe's leading conference and exhibition venues.

Commenting on the appointment, Henry Bennett, CEO at YourWelcome, said: "We are delighted that Shaun has agreed to join the Board. YourWelcome has experienced a rapid period of growth, now with tablets in over 30 countries, and feel that in order to continue this growth, alongside product innovation, we need experience from the short stay operator side. Shaun has extensive experience and contacts within the serviced apartment industry and will undoubtedly help drive the growth of the business".

Shaun Hinds commented "I've been a keen advocate of the YourWelcome business since first meeting Henry in 2015. As the sector has grown, operators have been looking for ways to harness technology to deliver highly personalised and enhanced guest experiences and YourWelcome is at the forefront of that creativity and innovation. It's exciting to be able to work with the YourWelcome team to help them realise the full potential of this market"

About YourWelcome:

YourWelcome is a smart tablet for serviced apartments. The tablets are left out for guests and act as a transactional and informational portal within the property. YourWelcome launched in June 2016, and has over 3500+ tablets installed in 30+ countries. UK clients include Skyline Apartments, Clarendon Apartments, Flying Butler and Cuckooz.

Visit: www.yourwelcome.com
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