

PRESS RELEASE

Gavin Pereira wins the ASAP Rising Star award.

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Gavin Pereira, founder and managing director of leading London-based online serviced apartment agency, Check-in-London.com, was presented with the Rising Star award at the prestigious annual awards ceremony hosted by the Association of Serviced Apartment Providers (ASAP) at the Museum of London on the 30th November 2016. The glittering black-tie event and gala dinner was attended by over 250 guests from across the serviced apartment industry and highlighted the achievements and innovations across this fast growing travel sector over the last twelve months.

Gavin scooped the title over other commendable finalists, including employees from top international serviced apartment firms such as Bridgestreet Global Hospitality and The Ascott Ltd. This award was open to business owners, professionals and talented managers within the serviced apartment industry under the age of 35 who were able to demonstrate enterprise, innovation and entrepreneurial flair. The judging criteria also scrutinised leadership skills, business acumen and evidence of a proven record of growth, employment and financial success.

James Foice, ASAP CEO, warmly congratulated Gavin Pereira on his award win. The ASAP 2016 Awards judging panel commented, 'Gavin Pereira is clearly an all-round player, demonstrating clear objectives, an exceptional understanding of the business and has produced impressive results, including the increased profile of Check-In-London and a 98% client satisfaction rate'.

Gavin Pereira says, "It is such an incredible feeling it is to be recognised among peers as a rising star of the serviced apartment industry. This sector is such a lucrative arena for investment, technology and entrepreneurship and I am so thrilled to be a part of it. I am also very thankful for the supportive team, partners and clients who have been the driving force behind Check-in-London's success."

Gavin's dedication to the serviced apartment industry also earned him a spot on the 2015-16 list of TTG's Tomorrow's Travel Leaders: 30 Under 30 which shines the spotlight on the most talented next generation of high fliers in travel under the age of 30. The scheme was launched by the Travel Trade Gazette – the industry's leading travel trade magazine – and backed by TUI Travel.

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For further information, please contact:

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About Check-in-London

Check-in-London is a fully accredited serviced apartment booking agent with a handpicked portfolio of over 10,000 professionally managed and quality-checked apartments spread across London and the UK ranging from £72.00-£5000.00 per night. Our friendly and knowledgeable team offers a fast and personalised booking service for holidaymakers, business travellers and other short term visitors who are looking for a fully furnished, self-catered, hotel-style home from home experience in the city.

www.Check-in-London.com