

Clarendon Serviced Apartments continues expansion with new opening in the West End!

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FOR IMMEDIATE RELEASE

Leading London serviced apartment operator Clarendon, announce their latest opening in London, 30 Rathbone Place, W1. Situated in the heart of London's media district, just north of leafy Soho Square and a stone's throw from stylish Charlotte Street, Charlotte Place and Percy Street, Rathbone Place offers superbly appointed accommodation and further positions Clarendon as the go to provider for choice and quality of serviced apartments in London's West End.

Meticulously designed and beautifully styled with today's business traveller in mind, Rathbone Place oozes charm achieving the perfect balance, a fusion of 'Georgian style' synonymous with the area and up to the minute interiors create a unique space to call home. Redeveloped throughout and offering a choice of one and two bedrooms, apartments are bright and stylish. Open plan living dining areas are complemented by adjoining well-equipped kitchens that feature all mod-cons creating a flexible space for relaxation and entertaining. Separate double bedrooms provide privacy and a restful haven for a good night's sleep. Some apartments feature balcony while the top floor 2 bedroom commands superb views across the neighbourhood from a private terrace.

Commercial Director; Peter Morgan comments;

'We are delighted to be opening Clarendon Rathbone Place. This is one of a number of planned new openings as Clarendon eyes major expansion in the London market. Our focus remains clear, to provide the best all-round London serviced apartment experience across key business districts.

Morgan adds 'we have a reputation for service and our guests tell us location, ease of access to transport, local facilities and of course price are key determining factors. Rathbone Place delivers on all fronts. It offers the perfect combination of comfort, lifestyle and convenience. The area is brimming with life and the apartments are a perfect fit for our longer stay (90 nights or more) business travellers, in particular those working for the creative media, digital and production companies based in the surrounding area.'

Rathbone Place, opens in December, and is within walking distance of Oxford Circus (Victoria, Bakerloo and Central Lines) and Tottenham Court Road (Central & Northern Lines) offering the ultimate in city living and culture.

For more information, go to www.clarendonlondon.com

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