

17/03/2016

SilverDoor becomes one of the first ASAP quality accredited agents

London-based serviced apartment agent, SilverDoor, has become one of the first companies to achieve the Association of Serviced Apartment Provider's newly launched quality accreditation for booking agents.

The independent agent was awarded accreditation after satisfying a set of criteria that demonstrates SilverDoor meets a range of operational, quality and health & safety standards.

The quality accreditation scheme is the first of its kind for agents, following the success of the serviced apartment operator quality assessment scheme, and ASAP Managing Director, James Foice, is delighted to be able to offer an official seal of approval for agents.

Foice commented, "The uptake of the quality assessment scheme has been phenomenal and we wanted agents to be able to offer the same level of assurance to clients as operators. Obviously, the criteria is different when evaluating an agent but we took our time to carefully define what it is that an agent must do in order to provide a service that meets client expectations in terms of quality and safety."

There are a number of key requirements that agents must fulfil in order to achieve quality accreditation and SilverDoor Commercial Director, Stuart Winstone, is proud that the agent, recently crowned Best Serviced Apartment Provider at the Business Travel Awards 2016, ticks all the boxes when it comes to health & safety, property representation and commercial legitimacy.

"We're thrilled to be amongst the very first ASAP quality accredited agents. It assures our clients that we're doing things the right way and providing the very best serviced apartment agent service. We'll continue to work closely with the ASAP to help develop agent standards."

For information about the ASAP agent quality accreditation scheme, visit theasap.org.uk

- Ends -

For press enquiries please contact Head of Marketing, Caroline Saunders on

+44 (0)20 8090 8094 or email carolinesaunders@silverdoor.co.uk

About SilverDoor

SilverDoor is the world's leading independent serviced apartment agent. With expert knowledge of over 120,000 serviced apartments worldwide, we'll find the perfect accommodation for you. Our service is free and each client is assigned a dedicated account management team to organise every element of their search and stay.

3 Dukes Gate, Chiswick, London W4 5DX | Tel: +44 (0)20 8090 8090 | silverdoor.co.uk

