

**SACO STAND B634
BUSINESS TRAVEL SHOW
LONDON OLYMPIA**

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SACO unveils new online platform for corporate travel bookers

- SACO showcases MyCo by SACO at Business Travel Show
 - Brand new online booking tool for corporate accommodation bookers
- The Platform provides companies with links to Concur Expense and International SOS Traveller Tracking

SACO The Serviced Apartment Company has today unveiled MyCo by SACO – its new booking platform for corporate travel managers, offering easy access to preferred apartment locations and negotiated corporate rates.

MyCo by SACO will be accessed via the SACO website, and provides bookers with the ability to track employees via International SOS, as well as additional booking options such as a car service via Addison Lee. Once their stay is completed, users will also be able to automatically send an eReceipt to Concur for expense reporting.

The platform will also provide users with direct access to the SACO Global Supply chain which offers validated serviced apartments across all major markets. With rich imagery, comprehensive information and clear apartment layouts, selecting the right apartment in the right location will be even easier.

Stephen Hanton, CEO of SACO, said: *"As more companies, large and small, see the value of integrating serviced apartments into their programmes, MyCo by SACO is simply our way of making this easy, and online."*

"Investing in and developing our digital offering has been a key priority for us, demonstrated by SACO's recent beapartofit customer survey, and MyCo is a great example how this is being developed for a key audience."

Adrian Lloyd, Business Development Director (Partners, Alliances and Channel), SAP Concur, said: *"We are proud to welcome SACO into the Concur App Centre programme and are looking forward to their forthcoming integration into Concur Expense for bookings made via SACO Mobile and SACO Online"*

Peter Boucher, Chief Commercial Officer, Addison Lee, added: *"At Addison Lee we pride ourselves in offering our customers the best service in the minicab industry. We are always looking for new ways to expand our customer offering and we are thrilled to be partnering with SACO to provide their customers with the ultimate user experience. This is another example of a great partner using our open API offering."*

The launch of MyCo by SACO follows the company's recent digital innovations and investment into a new customer-facing website, with an intuitive booking platform, rich content and research.

MyCo will launch online later this spring to coincide with the opening of The Cannon, with the prototype showcasing at the Business Travel Show.

For more information and to test out MyCo by SACO, please visit the SACO stand B634 at the Business Travel Show 24th – 25th February, or visit www.sacoapartments.com.

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Notes to editors

SACO The Serviced Apartment Company:

SACO was founded in 1997 in Bristol, and in addition to the 800 plus apartments it operates in the United Kingdom, it offers a further 35,000 apartments across 220 key destinations through partners in 52 countries across the globe.

Over the next two years, SACO will increase the apartments it operates to over 1,700 (900 new units) as it develops and opens new properties in the UK, Ireland and mainland Europe.

In March 2015, SACO merged with Oaktree Capital Management's serviced apartment platform, CL Serviced Apartments, strengthening its property development operation.

SACO's latest aparthotel The Cannon will open in the first quarter of 2016 in the heart of the City of London. There will be 77 apartments, an on-site gym and a communal area for guests to relax or work in. SACO will continue to evolve a new aparthotel brand reflecting a unique design-led concept, to provide memorable, immersive and cultural experiences, as well as super-fast free wifi, due to open in key European city locations including Edinburgh, Dublin, Aberdeen, Glasgow and Amsterdam from early 2017.

The company continues to be headquartered in Bristol and employs over 200 people.

SACO believes that apartments offer the modern traveller with greater value, autonomy, comfort and space - typically unavailable with traditional hotels.

For additional information, please visit www.sacoapartments.com

Sophie Adamson

sadamson@bellpottinger.com / +44 20 3772 2546 / +44 78 2667 1253

Laurelle Remzi

lremzi@bellpottinger.com/ +44 20 7861 2493 / +44 7587 039 103