

CORPORATE STAYS

BEYOND BUSINESS

CorporateStays Announces the Appointment of Mr. Frederic Aouad as Chief Sales Officer



FOR IMMEDIATE RELEASE

MONTREAL, QC: January 10, 2018 - CorporateStays is pleased to announce the appointment of Mr. Frederic Aouad as Chief Sales Officer. In this role, he will be responsible for overseeing all sales activity and developing new revenue strategies.

Frederic comes with nearly 10 years of experience providing solutions for business travellers. In his prior experience with [CorporateStays](#), he was responsible for positioning the company as a corporate housing leader, with strong leadership and by introducing organizational changes in the early days of CorporateStays. Frederic brings a level of knowledge and passion that will make him an excellent addition to the leadership team.

“What drew me to this role was its focus on sales and revenue,” said Mr. Aouad of his return to CorporateStays. “I am eager to use my skill set to develop new strategies to allow CorporateStays to continue to transform the hospitality industry.”

About Corporate Stays

Founded in 2008, [CorporateStays](#) offers highly personalized corporate housing experiences for business travelers all across the globe, including complimentary concierge and international guest support in their Signature Collection locations. A competent staff of expert corporate housing specialists and property partners work tirelessly to manage and maintain their variety of hand picked furnished apartments found in across the globe, with acute attention to detail for each one. Every CorporateStays location provides the highest tiers of comfort, amenities, and proximity, giving their guests a home-like experience.