

FOR MORE MEDIA INFORMATION:
PUBLIC, NYC
Marco Larsen
212.431.1470

BridgeStreet Global Hospitality Appoints C.A. Anderson as Senior Vice President of Global Development and Real Estate.

Reston, VA- June 2, 2017 - BridgeStreet Global Hospitality, the brand leader in serviced apartments and homes and extended stay hotel experiences, has appointed C.A. Anderson as the new Senior Vice President of Global Development and Real Estate. Mr. Anderson served as managing director of investments for Cambria Hotels & Suites of Choice Hotels International, Inc., where he was responsible for unit growth by driving capital market strategy for the brand team.

Mr. Anderson is a veteran of the hospitality industry, with more than 30 year of real estate and operations experience. He served as president and chief operating officer of a privately owned hotel operating company; executive vice president, acquisitions and development at Interstate Hotels & Resorts; and held executive positions with Cornerstone Real Estate Advisers (now Barings RE Advisers), Red Lion Hotels and Japan Airline Development Group.

“Mr. Anderson brings BridgeStreet a wealth of experience and knowledge across multiple layers of the development and real estate industry,” Sean Worker, president and CEO said. “He will help steer BridgeStreet’s development of managed assets for real estate owners seeking alternatives to a traditional hotels. C.A. will focus on our versatile brand experiences for serviced apartments and homes, and extended stay hotels such as Mode Aparthotel and Stüdyo which are built to inspire guests and intrigue developers. The Mode brand can be retrofitted to existing buildings and offers high style with 24/7 front desk concierge, community areas for gathering, and spacious apartments to live and work in. While our Stüdyo brand offers our guests a modern, whimsical, and economical experience in central locations.”

During his career, Mr. Anderson has also been responsible for managing all aspects of hotel real estate investing. Within his accomplishments is the development of 17 world class luxury hotels, encompassing a variety of product types from commercial business properties to complete resort venues. Mr. Anderson has served on the planning and development council of various lodging companies and spear headed the full-entitlement process for several master planned development projects. Throughout his numerous

(Continued)

years investing in lodging real estate, Mr. Anderson has acquired and sold billions of dollars in hotels for shareholders and clients alike, creating value-added opportunities for all investors.

Mr. Anderson earned his A.B. degree at San Diego State University and continued his graduate work at the University of San Diego. In addition, he is granted a C.H.A. designation from the American Hotel Motel Association Educational Institute and is a past board member of the Hospitality Asset Managers Association (HAMA). Mr. Anderson is a past guest lecturer at New York University and Cornell Hotel School as well as an active participant in several industry councils and conferences including, Urban Land Institute Hotel Development Council and the Lodging Industry Investment Council.

About BridgeStreet Global Hospitality

With more than 65,000 apartments in over 60 countries, BridgeStreet Global Hospitality – comprised of six unique brands – is the leading hospitality solution offering serviced apartment experiences for travelers seeking an alternative to typical hotel accommodations real-time through BridgeStreet.com. The first OTA built for business travelers, BridgeStreet.com, gives serviced apartment and home operators access to extensive global reach along with built-in demand from BridgeStreet’s stellar 4000+ client portfolio and 100+ global sales team. Widely recognized for uncompromising standards of quality, comfort and service, BridgeStreet Global Hospitality is a renowned award winner in both the Americas and EMEA (Europe, the Middle East and Africa). For more information on BridgeStreet Global Hospitality, please visit www.bridgestreet.com or call [800 278 7338](tel:8002787338)/ +44 (0) 20 7792 2222.